



Saturday, May 7, 2022
9AM - 1PM | Rain or Shine

West Goshen Community Park
1023 Fern Hill Rd, West Chester, PA 19380

Sponsorship Opportunities

LEADER OF THE PACK - \$10,000

- Recognition as the presenting title sponsor for Walk for Paws
- Recognition as the lead sponsor for site zone (petting zoo, kids zone, vendor village, or doggie zone)
- Prominent logo placement on the start/finish sponsor banner
- Logo inclusion in event marketing & any promotional materials
- Logo & website link on bvspca.org
- Shout-out on BVSPCA social media to 125,000+ followers
- Feature mention in an Eblast to 50,000+ subscribers
- Prominent placement of company name & logo on event t-shirt
- Inclusion of promotional materials in "goodie bags" (Items in by 4/22/2022)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Eight 5k race entries

CANINE COMPANION - \$5,000

- Logo inclusion in event marketing & any promotional materials
- Logo & website link on bvspca.org
- Logo in an Eblast to 50,000+ subscribers
- Elevated placement of company name & logo on event t-shirt
- Inclusion of promotional materials in "goodie bags" (Items in by 4/22/2022)
- Elevated logo placement on sponsor banner
- Logo recognition on walk route markers
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Six 5k race entries

FAITHFUL FRIEND - \$3,000

- Logo inclusion in event marketing & any promotional materials
- Logo & website link on bvspca.org
- Logo in an Eblast to 50,000+ subscribers
- Logo on event t-shirt
- Inclusion of promotional materials in "goodie bags" (Items in by 4/22/2022)
- Logo placement on sponsor banner
- Logo 5k water station table(s)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Four 5k race entries

CAT'S MEOW - \$1,000

- Logo inclusion in event marketing & any promotional materials for all three events
- Logo and website link on bvspca.org
- Logo in an Eblast to 50,000+ subscribers
- Inclusion of promotional materials in "goodie bags" (Items in by 4/22/2022)
- Company name on sponsor banner (text format)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Two 5k race entries

PAW PAL - \$500

- Logo and website link on bvspca.org
- Logo in an Eblast to 50,000+ subscribers
- Inclusion of promotional materials in "goodie bags" (Items in by 4/22/2022)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)



*Please note that your sponsorship commitment and logo (including permission to use) must be received no later than April 22, 2022 for guaranteed inclusion on promotional collateral, including t-shirts, press releases, and event program.



Saturday, May 7, 2022
9AM - 1PM | Rain or Shine

Event Contacts

Event Director: Sarah Smith **Phone:** 610.424.0066
Event Coordinator: Rita Schorn **Phone:** 484.302.0017

Sponsorship Opportunities

PLEASE CHOOSE SPONSORSHIP LEVEL

- | | | | |
|--|----------|----------------------------------|---------|
| <input type="radio"/> LEADER OF THE PACK | \$10,000 | <input type="radio"/> CAT'S MEOW | \$1,000 |
| <input type="radio"/> CANINE COMPANION | \$5,000 | <input type="radio"/> PAW PAL | \$500 |
| <input type="radio"/> FAITHFUL FRIEND | \$3,000 | | |

I am sorry that I cannot sponsor the Walk For Paws, but here is a gift of \$ _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____

Phone: _____ Email: _____

METHOD OF PAYMENT:

- Credit Card: Check made payable to Brandywine Valley SPCA
 Visa Mastercard AMEX Discover

Card Number: _____ - _____ - _____ - _____ CVV _____

Name on card: _____ EXP _____

PLEASE RETURN COMPLETED FORM

By mail: _____ **By phone:** _____ **By fax:** _____ **By email:** _____
Brandywine Valley SPCA, Attn: _____
1212 Phoenixville Pike
West Chester, PA 19380

The Brandywine Valley SPCA is a non-profit 501 (C) (3) organization. Donations are tax deductible as permitted by federal law. Registration does not imply endorsement.