



2021 CORPORATE PARTNER

We would like to offer your organization/company the opportunity to become a Corporate Partner with the Brandywine Valley SPCA (BVSPCA) in 2021. Our campuses provide lifesaving services to an area with over two million community members and growing.

BVSPCA Locations:

- Shelter in West Chester, PA
- Animal Health Center in Malvern, PA
- Shelter & Animal Health Center in New Castle, DE
- Shelter & Animal Health Center in Georgetown, DE
- Animal Rescue Center (ARC) in Georgetown, DE
- Shelter & Animal Health Center in Dover, DE

The BVSPCA was instrumental in creating the first no-kill state in the United States (Delaware) and currently acts as a mentor for high risk shelters in the country, thanks to our progressive approach to sheltering and veterinary care.

The opportunities are endless when partnered with the BVSPCA, whether its emergency relief efforts, lifesaving transports, humane education, or community-based resources, your partnership and voice will be connected to a powerful mission. Join our pack today and be a part of the positive change happening for the more than 14,000 animals depending on us each year.

PACKAGE INCLUDES



Sponsorship of our Signature Events (physical or virtual):

- Walk for paws 300,000 reach
- Annual gala 200,000 reach
- Bark on the boards 150,000 reach
- Or a comparable fundraiser or campaign



Print Marketing:

- Bi-annual printed newsletter 20,000 reach
- Promotional material in adoption "Go Home" packets (14,000+ placements a year)
- Logo on event print material (shirts, bags, flyers, banners, etc.)
- Logo inclusion in our annual report



Digital Marketing:

- Company logo on our website as a corporate partner with a link to your site (over 6,000 page views per day)
- Corporate partner presence on all social media outlets (100K followers)



Digital Marketing Cont.:

- Corporate partner digital feature in community initiatives (without exclusive sponsor)
- E-blast feature 50,000+ reach
- Digital slide or video in the shelters (West Chester Campus exclusive)

Sponsorship Opportunities

Gold Corporate Sponsor

\$20,000

- Exclusivity in your industry at signature events
- Full page advertisement in signature event programs (digital or print)
- Signature events recognition for physical or virtual events
- Walk for Paws and/or Bark on the Boards zone allocation & naming
- Corporate table with ten tickets to the annual gala or a comparable fundraiser or campaign
- Digital billboard advertisement or recognition

Silver Corporate Sponsor

\$10,000

- Half page advertisement in signature event programs (digital or print)
- Signature events recognition for physical or virtual events
- Vendor table at Walk for Paws and/or Bark on the Boards with prominent location
- Six tickets to the annual gala or a comparable fundraiser or campaign

Bronze Corporate Sponsor

\$5,000

- Quarter page advertisement in signature event programs (digital or print)
- Vendor table at Walk for Paws and/or Bark on the Boards
- Two tickets to the annual gala or a comparable fundraiser or campaign

YES, sign my company up!

Company Name: _____

Address: _____

Phone: _____ Cell phone: _____

Contact Name: _____

Email Address: _____

Signature: _____ Date: _____

Payment Options:

Pay in full in advance – please find our check enclosed

Bill us quarterly in 2021

Charge our corporate credit card monthly in 2021

Mastercard

Visa

American Express

Discover Card

Account #: _____

Expiration Date: _____ CVV: _____