



## 2019 CORPORATE PARTNER

We would like to offer your organization the opportunity to become a Corporate Partner with the Brandywine Valley SPCA (BVSPCA) in 2019.

The BVSPCA has experienced unprecedented growth:

- Shelter in West Chester, PA
- Animal Health Center in Malvern, PA
- Shelter & Animal Health Center in New Castle, DE
- Shelter & Animal Health Center in Georgetown, DE
- The Rescue & Rehab Center in Georgetown, DE
- Shelter & Animal Health Center in Dover, DE




In addition, Delaware has recently been recognized as the first No-Kill state in the United States.


Our successes in both Pennsylvania and Delaware have allowed the BVSPCA to increase our reach by providing vital programs and services to the community, while increasing exposure for all our Corporate Partners. In addition to our immensely popular signature events, we are always developing new opportunities to promote our corporate partners.

Join our pack and be part of the positive change happening for the thousands of homeless animals we care for each year.



### CORPORATE PARTNER PACKAGE INCLUDES

-  Sponsorship of our signature events:
  - Bark on the Boards: 225,000 Reach
  - Annual Gala: 200,000 Reach
-  Company Logo on our website as a Corporate Partner with a link to your site (over 2,000 views per day).
-  Corporate Partner presence on all social media outlets (52k followers and growing)

-  Digital & Print Marketing:
  - Inclusion in the BVSPCA Valpak marketing
  - Bi-annual printed newsletter: 20,000 reach
  - E-blast feature: 33,000 Reach
  - Promotional material in Adoption "Go Home" Bags (13,000+ adoptions a year)
  - Digital slide or video in shelter
  - Logo on event print material (shirts, bags, flyers, banners, etc.)

## Sponsorship Opportunities

### Gold Corporate Sponsor

\$20,000

- Exclusivity in your industry at signature events
- Banner at signature events
- Full page advertisement in signature event programs
- Recognition at the signature events
- Sponsorship profile video featured in lobby
- Vendor table at Bark on the Boards with prime location
- Corporate table with ten tickets at Annual Gala

### Silver Corporate Sponsor

\$10,000

- Banner at signature events
- Half page advertisement in signature event programs
- Vendor table at Bark on the Boards with prominent location
- Six tickets to the Annual Gala

### Bronze Corporate Sponsor

\$5,000

- Quarter page advertisement in signature event programs
- Vendor Table at Bark on the Boards
- Two tickets to the Annual Gala

**YES**, sign my company up!

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Options:

Pay in full in advance – please find our check enclosed

Bill us quarterly in 2019

Charge our corporate credit card monthly in 2019

Mastercard

Visa

American Express

Discover Card

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_