



2017 CORPORATE PARTNER

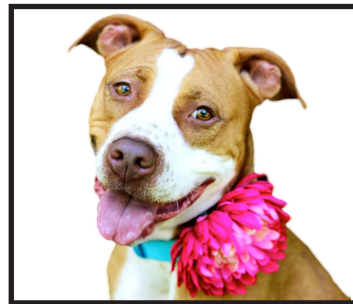
We would like to offer your organization the opportunity to become a Corporate Partner with the Brandywine Valley SPCA (BVSPCA) in 2017.

For the past two years, the BVSPCA has experienced unprecedented growth in Delaware State while continuing its progressive "No-Kill" open admission status in Pennsylvania. In 2016, we opened our Animal Health Center facility in New Castle, Delaware, and partnered with PetSmart to open an "Everyday Adoption Center" in Dover, Delaware. Our successes in both Pennsylvania and Delaware have allowed the BVSPCA to further increase our reach by providing vital programs and services to the community, while increasing exposure for all our Corporate Partners.

In addition to our immensely popular signature events (Walk for Paws, Forget-Me-Not, & Unleash Your Heart), we are always developing new opportunities to promote our corporate partners. In 2016, partners were featured in a private event for Delaware Elites, our 2017 BVSPCA Calendar, featured at our 43rd Annual Horse Show, and showcased in digital & print materials.

Join our pack and be part of the positive change happening for the thousands of homeless animals we care for each year.

ALL CORPORATE PARTNER PACKAGES INCLUDE



Sponsorship of our three signature events:

- Walk for Paws (265,000 reach)
- Forget-Me-Not (55,000 reach)
- Unleash Your Heart (targeted event- 500)



Company Logo on our website as a Corporate Partner with a link to your site (over 2,000 views per day).



Corporate Partner presence on all social media outlets (40,000 followers)



Digital & Print Marketing:

- Digital slide or video in shelter or clinic lobby
- Bi-annual printed newsletter
- E-blast feature (15,000 reach)
- Event E-blast feature through Chamber of Commerce affiliates
- Logo on event print material (shirts, bags, flyers, banner, etc.)

CORPORATE PARTNER PACKAGES

Gold Corporate Sponsor

\$20,000

- Exclusivity in your industry at signature events
- Banner at signature events
- Full page ad in event program books
- Recognition at the signature events
- Sponsorship profile video featured in lobby
- Vendor table at Walk for Paws with prime location
- Corporate table with ten tickets at the Forget-Me-Not
- Table at Unleash Your Heart with ten seats
- Promotional material in Adoption "Go Home" Bags (8,000 adoptions a year)

Silver Corporate Sponsor

\$10,000

- Banner at signature events
- Half page ad in signature event programs
- Vendor table at Walk for Paws with prominent location
- Six tickets to the Forget-Me-Not
- Six seats at Unleash Your Heart
- Promotional material in Adoption "Go Home" Bags (8,000 adoptions a year)

Bronze Corporate Sponsor

\$5,000

- Quarter page ad in signature event programs
- Vendor Table at Walk for Paws
- Two tickets to the Forget-Me-Not
- Two seats at Unleash Your Heart

ALL PACKAGES INCLUDE PAGE 1 INCENTIVES

YES, sign my company up!

Company Name: _____

Address: _____

Phone: _____ Cell phone: _____

Contact Name: _____

Email Address: _____

Signature: _____ Date: _____

Payment Options:

Pay in full in advance – please find our check enclosed

Bill us quarterly in 2017

Charge our corporate credit card monthly in 2017

Mastercard

Visa

American Express

Discover Card

Account #: _____

Expiration Date: _____ CVV: _____